

# King Khan comes to the biggest multiplex-Superplex to promote his upcoming movie – FAN

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**New Delhi/ Noida, 12th April, 2016:** PVR recently hosted a special press meet for the baadshah of bollywood, Shah Rukh Khan to promote his latest blockbuster- FAN in North India's biggest multiplex- Superplex at Logix City center, Noida. FAN would be released at Superplex in the most sought after 4 DX format to give the patrons a real life experience of the action sequences in the movie.

It is a thriller movie, directed by Maneesh Sharma and featuring Shah Rukh Khan in the lead role. The film is produced by Aditya Chopra under the banner of Yash Raj Films. The film is releasing this Friday (15 April 2016).



Mr Ajay Bijli, Chairman and Managing Director, PVR Ltd, said, "We are pleased to host the king of bollywood at our property, Superplex. I am a diehard fan of bollywood movies. The movie FAN looks very interesting. Also, since it would be released in 4 DX format at Superplex, I am quite excited to watch it here at Superplex. I wish Shah Rukh and Maneesh best of luck for their movie."

Mr Shakti Nath, CMD of Logix Group said, "We are pleased to host the press meet of Shahrukh Khan's movie FAN at the FIRST SUPERPLEX by PVR today at Logix City Center, showcasing 15 screens cinema with Gold Class, Mainstream as well as one of the largest IMAX screens in Asia. It would also house the first 4DX and first Playhouse concept especially designed for kids. Well known national and international brands in fashion, food & entertainment would provide a one stop solution for all the needs of a modern lifestyle."

While addressing the media, bollywood actor Shah Rukh Khan added, "I am a Delhi FAN since I am a Delhite. I love to come back to the city again and again. I love the positivity and the love shown by the city for my movies. Since a major of the chunk of the movie has been shot in Delhi, I am sure people here could easily relate to the movie."

I am thrilled to know that FAN would be released in 4 DX, all thanks to PVR Superplex and logix Group to have built such a grand property to promote movies."

The Superplex caters to an audience of 1,544 across its 15 screens that include three Gold Class, IMAX, 4 DX, Atmos and Playhouse- all under one roof. Considered as one of the most refined and well-planned formats, this 15-screen Superplex is a one-stop entertainment destination. Logix Group along with PVR Ltd. will provide a holistic, spectacular family entertainment package to the people in Noida and Delhi NCR.

Located in the heart of Noida at Logix City Center, Superplex offers multiple formats -Gold Class, IMAX, 4 DX, Atmos and Playhouse- all under one roof. Considered as one of the most refined and well-planned formats, this 15-screen Superplex is a one-stop entertainment destination. Logix Group along with PVR Ltd. will provide a holistic, spectacular family entertainment package to the people in Noida and Delhi NCR.

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